




Assuring a more sustainable
supply chain for print buyers

SUSTAINABLE GREEN PRINTING PARTNERSHIP





SGP Partnership is a non-profit organization that validates printing facilities' sustainability initiatives, including and beyond regulatory compliance.

The SGP certification process encourages printers and suppliers to reduce their environmental impact and increase societal awareness of their best practices towards assuring print buyers a more sustainable supply chain.

In **2008**, the Sustainable Green Printing Partnership was created by stakeholders to provide a benchmark for sustainability-driven best practices in the printing industry.

AbitibiBowater, Inc.

Alcan

Audubon International

Big Picture Imaging

Channeled Resources

Coating Excellence International

Cognis

Dow Jones & Company

DuPont Imaging Technologies

Eastman Kodak

Energy BBDO

Fastsigns

Flint Group

Flexographic Trade Assoc.

GBC Commercial Laminating

Greentrack Strategies

Hemlock Printers

Ikonics

IL Dept. of Natural Resources

Image Options

Intelliccoat

International Papers

Ivey

Kimberly-Clark Corporation

KIWO

Luminer Converting

Malloy

Mandel/Screentech

Metropolis Label

Nat'l Assoc. Printing Ink Mfg.

Nazdar

Oce North America

Pace Industries

Padgett Printing

Peak Focus

Printing Industries of America

Portland Color

Printing Industry of MN

Prisco

Quality Color Graphics

Robbie Manufacturing

Specialty Graphics Imag. Assoc.

Source One Digital

Tekgraf

Temple University

The Astrup Company

Toyota Graphics/Print Purchasing

TS Designs

US EPA

VA Dept. of Environ. Quality

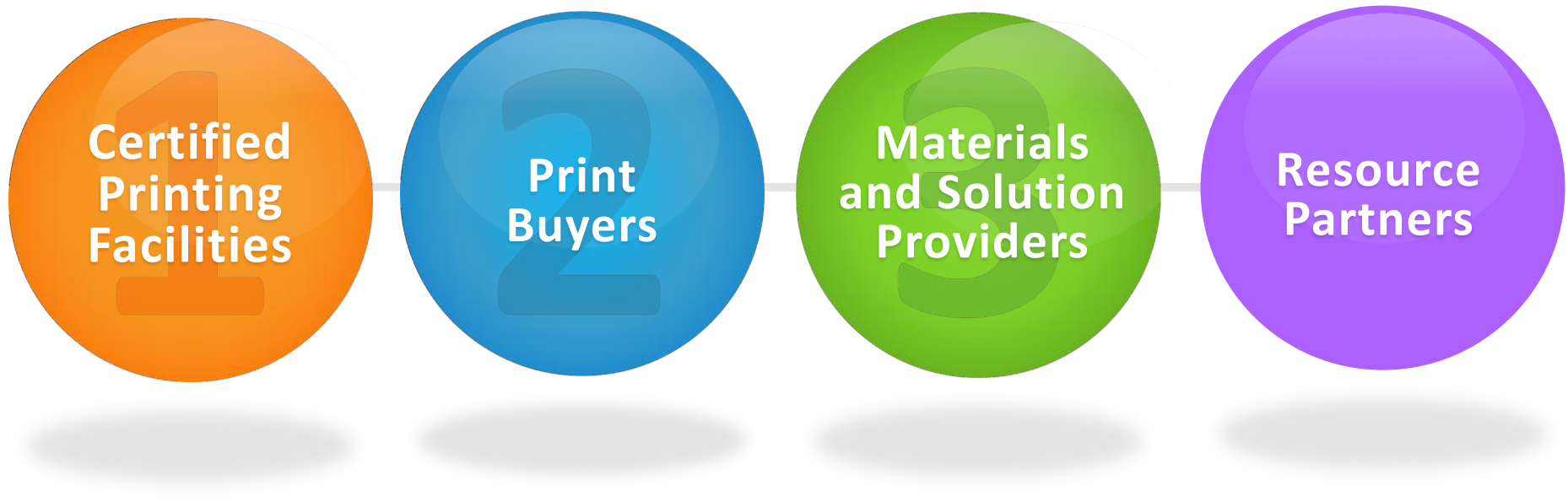
Vertis Communications

WI Dept. of Natural Resources

Wikoff Color

WS Packaging Group

SGP Partnership Community



Facing global challenges together, through business best practices



SGP Certified Printers

Leading with sustainable supply chain solutions to print buyers. 

- ☑ Published **Sustainability Policy**
- ☑ Implementation of **Sustainability Management System (SMS)**
Compliance of environmental, health, safety,
social, labor laws and regulations
- ☑ Execution of **Best Practices**
Product, Process and Facility, including grounds
Design, Packaging, Logistics
Responsible product sourcing based on characteristics
Reductions of waste, energy and water usage
Increase awareness of product end of life and of
reduce, reuse and recycle methodologies
- ☑ Validation by **Third-party auditors**
Re-certification every 2 years
- ☑ Submission of **Annual Report** and **Continuous Improvement Project**

SGP Certified Facilities

Advertisers Printing Company

Alcom

C-P Flexible Packaging

cei (Coating Excellence
International)

CGX Bridgetown Printing Company

City of Cleveland Division of
Printing and Reproduction

Consolidated Printing Inc
DesignTex

Douglass Screen Printers

Duggal Visual Solutions

Earth Friendly Products

Forge Graphic Works

GFX International

Global Packaging

Great Big Pictures

Hasbro

Image Options

Infinity Images

InterFlex Group

J.L. Clark, Inc.

Meisel

Miller Zell

Minuteman Press

Modernistic, Inc.

Monroe Litho

Navitor East

Navitor Midwest

Navitor Southeast

One Touchpoint-Berman Printing

PhotoCraft

Pictura Graphics

Plastic Packaging - Forest City

Plastic Packaging - Hickory

PolyCello

Posty Cards

Premier Press

ProGraphix

Robbie Flexibles

RPI

Sandy Alexander Wide & Grand
Format Division

Sentinel Printing

Starflex Packaging Inc

Stella Color, Inc.

SunDance Marketing Solutions

The John Roberts Company

The Robinette Company

Tweddle Group

United States Government Printing
Office

Visual Impressions, Inc.

Visual Marking Systems

Walmart Print Solutions

Webcrafters Inc



SGP Print Buyers

Championing sustainability initiatives through procurement best practices. —

Printing and sustainability enthusiasts evolve to become SGP advocates

“SGP-certified printers are committed to the Earth. And you know it when you tour one of their facilities. They have enabled our company to produce better quality work by introducing us to new substrates and print methods. In turn, our clients, like Starbucks, have taken notice and are responding in a positive way”.

Lou Liotta, Director, Design & Production, Hunter Straker

“Knowing that there are packaging manufacturers that we can partner with that have (our) same goals in mind and are working tirelessly towards their sustainable efforts is the reason why we are working with an SGP certified facility”.

Deanne Cagnacci, Green Giant, by Growers Express

“...it’s really table stakes now-a-days that you need to have environmental sustainability as a basis of what your company is about...for our customers to say their book products are printed in a SGP certified facility is going to be a big deal”!

Bruce Watermann, SVP Operations, Blurb

Top Reasons Why Print Buyers Value SGP

- **Risk Management**
 - Affirmed compliance of labor, environmental, health and safety laws
- **Assurance**
 - Third party certification of reporting, verifying print production sustainability-driven best practices
- **Insights**
 - Access to current thinking from the industry's leading sustainability subject matter experts
- **Partnerships**
 - Sourcing from supply chain partners with known common sustainability missions and goals
- **Relevancy**
 - Championing sustainability initiatives that align with corporate policy demonstrates their value as a leader within their organization



SGP Patrons

Delivering on-target recommendations towards the most sustainable solutions. —



SGP Materials and Solution Providers



Printing and sustainability enthusiasts evolve to become SGP advocates

“SGP Partnership gives HP the opportunity to interact with printers about the environmental impact of their products. Sustainability in the printing industry is a have-to-have not a nice-to-have. SGP is THE agent for change in the printing industry.”

Jonathan Graham, HP

“Fuji wants to reduce the environmental impact of their products. Because of their strong environmental focus they wanted to partner with an organization that could give them feedback on not only how their products performed but other opportunities for reducing environmental impact.”

Girish Menon, Fuji

“3M wanted to be part of the discussion defining what it meant for a printer to be sustainable. We also wanted to learn in the process so we could bring back current thinking to our own product development.”

Mike Kesti, 3M



SGP Resource Partners

Sharing global knowledge towards on-target criterion and strategies. 



SGP Resource Partners



National Association of Printing Ink Manufacturers



SGP Partnership Successes

- **Energy Reductions**
 - Reduced energy by 367,00 kw/year saving \$25,000 annually
- **Waste Reductions**
 - Year 1 115,000 lbs., Year 2 250,000 lbs., Year 3 projected 850,000 lbs.
- **Water Reductions**
 - Reduced water usage by 145,000 gallons by discontinuing use of old in-house treatment unit, saving \$5,000 a month
- **Changed Practices**
 - Moved 100% of corporate HQ office paper from 10% to 30% PCW
- **Partnerships**
 - SGIA's development of step-by-step SGP printer onboarding sessions
 - PIA's one-on-one assistance for its members

- **SGP Partnership Event**

- First annual SGP led sustainable print community conversation
- **Thursday, October 23rd in Las Vegas**, co-located with the SGIA conference
- Introduction of **SGP's Sustainable Print Procurement Guidelines**
- First session to become certified as an **SGP Strategist**.

Join-in the
Conversation

Join Our Community

Looking for ways to assure your printed
product is manufactured sustainably?
SGP Partnerships will help get you there.

www.sgppartnership.org

