



Canadian Insight to Industry Challenges

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Islington Toronto Production site



Postmedia Canadian overview

- **Servicing 6 provinces**
British Columbia to Quebec
- **8 Internal Production sites**
Print & Insert for more than 140 publications
4 Insert packaging site
- **3 External Production Partners**
External print partners handling 7 publications



Five Areas of Resources Management

1. Equipment

How much, how capable, how flexible, how expensive it is to run and support.

2. Materials

Types, Consistency, Quality, Availability, Recyclability & Waste

3. Vendors

Service, dependability, integrity, pricing

4. Time

Schedules for shifts and production

5. Staff

Retention, Recruiting, Retraining, Restructuring



Challenges

1. Restructuring

The need to reduce quantities and consolidate or eliminate publications has a domino effect on all aspects of the business. It is now continuous and with more urgency

2. Important to be ahead or the curve

Engaging the teams to mentally prepare and plan and accept the changes.

3. Workflow Adaptability

Having a flexible electronic workflow that can quickly accept file naming conventions and automatically adjust to different press sizes is key.





Thank You all for attending ING 2019

