

GOSS INTERNATIONAL

AT



Hyatt Regency, Chicago, 11th & 12th September, 2015

Company Update

- SEC and American Industrial Partners (AIP) entered into a new ownership agreement
- AIP has a broad portfolio of investments including past and current holdings in printing equipment manufacturers
- Operationally oriented with an unparalleled track record of investments in American businesses that serve global markets
- Total of 30 press orders over the last 18 months. 29 of those built or to be built in NH



Ink on Paper: How Much Money Do We Still Need to make?





STRATEGY

Strategic position Strategic choices Strategy in action







- Once a typical masthead newspaper printer running a large format (4x2) press
- Transitioned to becoming a commercial printer
- Other than the SIA daily they produce advertising inserts for themselves and for others under contract
- Doing the work on exisiting 4 x 2 was challenging due to multiple job/zone changes





Timeline

• Intro to Magnum Compact 7TH May, 2013





- Contract signed 13th December, 2013
- Subject to factory acceptance testing
- Shipped December, 2014
- First production July, 2015









Resources and strategy are aligned.....

"We ran 3 products on the Compact in the time it took to prep and make-ready for one job on the 4x2 press. Good copy to good copy in 2-3 minutes. This is why we bought it!"

John Giustiniani, SIA





Confidential – South America

- Currently uses a combination of sheetfed and large format 2 around web presses
- Book printer with a need to extend capabilities to take on short/mid runs at short notice
- Plans to compete for newspaper work and short run products
- Production model based on low cost, efficiency and automation.





Confidential – South America



Goss FB Paster

Magnum Compact 4 Hi

Goss Ecocool T Dryer

Goss JF35 Folder







- Launched in 2005, monthly publication covering in-depth analysis of local business, political and social stories
- 1.2 million circulation. Mailed direct to every house
- In over 20 markets in Texas. Plans to expand.
- Currently printed under contract. Will insource production
- Production model based on low cost, efficiency and automation.







Flexibility, Efficiency and Volume





Thank you for your time and feedback